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William P. Morgan Lecture



The Psychology of Physical Activity from Too Little to Too Much:
An academic legacy of Dr. William P. Morgan

Prof. John S. Raglin PhD

Department of Kinesiology, Indiana University - Bloomington

Thursday, October 25, 2018
4:00 PM, Rm. 1140 Natatorium *

(* UW-Madison Gymnasium Unit II-Natatorium, 2000 Observatory Dr., Madison, WI)

**The William P. Morgan lecture series was established to honor the contributions of
Professor William P. Morgan (Emeritus)
to the Department of Kinesiology at the University of Wisconsin-Madison**

Bill Morgan was a faculty member in the Dept. of Kinesiology and was affiliated with UW-Madison for 35 years. He is widely recognized as the founder of the contemporary field of “exercise psychology”. Bill was the founder and first president of the Division of Exercise and Sport Psychology of the American Psychological Association. He is a past recipient of the American College of Sports Medicine Citation Award.