




**SCIENCE
OF RUNNING
WORKSHOP**

Sponsorship Opportunities

The UW-Madison Department of Kinesiology will be hosting its second ever Science of Running Workshop on July 30, 2022 at the Health Sciences Learning Center on campus. This will be a one-day series of presentations by nationally recognized experts, featuring a keynote presentation by Dr. Sean Hartnett with an anticipated attendance of 100 running endurance athletes, their coaches, and community runners.

Learn more and secure your opportunity at go.wisc.edu/scienceofrunning

All sponsorship levels include acknowledgement on conference website, opening slides, and in the attendee welcome email and on-site packet.

Level	Cost	Benefit	Qty Available
Platinum	\$1,000	<ul style="list-style-type: none"> • Exclusive Lunch Sponsor • Lunch event signage • Receive 2 complimentary registrations • Can include promotional material in attendee packets and/or at registration table 	1
Gold	\$500	<ul style="list-style-type: none"> • Exclusive Keynote Sponsor • Receive 1 complimentary registration • Can include promotional material in attendee packets and/or at registration table 	1
Silver	\$250	<ul style="list-style-type: none"> • One of five Presentation Sponsors • Recognition in speaker introduction 	5
Bronze	\$100	<ul style="list-style-type: none"> • Acknowledgement on conference website, opening slides, and listed in the attendee welcome email and on-site packet 	Unlimited

Additional Opportunities

Expand your exposure by including promotional material in attendee packets or providing a giveaway item for attendees at the registration table. Materials or items must be received by conference organizers by July 15, 2022 to guarantee inclusion. Cost of printing and/or shipping is at the expense of the sponsor.

Cost: \$100 per item



Questions? Email conferences@education.wisc.edu