

4TH ANNUAL BLACK HISTORY EDUCATION VIRTUAL CONFERENCE FEBRUARY 18 & 19, 2022 SPONSORSHIP BROCHURE

A Cultural Practices That Are Relevant Consulting Event



“ I Am Somebody!!!”



Affirming our kids is critical. They "hear," every day, that they aren't good enough. They are told they are less-than by peers and others via stereotypes and prejudice. They are told by advertisers and children's toy companies that they should have limited options and access to representation.

A study in the journal *Science* finds that an affirmation exercise improved the grades of African-American middle school students, and the effects lasted for at least another two years after the test period.

When you repeat affirmations, they begin taking control of your thoughts, gradually changing your thinking pattern and, ultimately, transforming your life. Your ideas are impacted by your words, and when your thoughts and words are in sync, they transform your life and reality.

With this philosophy in mind we are asking you to sponsor the 2022 4th annual Virtual Black History Education Conference in Madison, Wisconsin. The conference will be held virtually on February 18 & 19, 2022. The theme is “I Am Somebody!” Thinking and moving forward with the idea of “cooperative economics in mind, we are asking that you open your heads, hands and hearts to collaborate with us to close the stark gaps that exist for many of the students and families that we serve in our community and across the country.

OFFICIAL SPONSORSHIP DETAILS

Virtual Conference Sponsorship Levels

There is no problem that we cannot solve if we corral our resources behind it. That means people, that means money, that means the goodwill and cooperation of a large segment of the people.

~Coretta Scott King~

THERE ARE FIVE SPONSORSHIP GIFT LEVELS TO THE 2022 VIRTUAL BLACK HISTORY EDUCATION CONFERENCE AS FOLLOWS:

Diamond Level: \$10,000

Platinum Level: 5,000

Gold Level: \$2,500

Bronze Level: \$1,000

Love Offering: \$200.00-999.00

Diamond \$10,000

- Verbal acknowledgement by CEO/FOUNDER at the 4th annual Black History Education Conference
- Logo/Name prominent on shared digital signage and other event material
- 10 registrations to attend the 4th annual Black History Education Conference
- Banner space on the livestream during your organization's presentations, where applicable.
- Brand transitions between speakers
- Sponsored Introduction and video ad
- Sponsor backdrop recognition during keynote presentations
- Opportunities to include branding materials in the pre-conference Breath Boxes
- Primary recognition and positioning during event presentation
- Promotion of PARTNERSHIP throughout conference experience
- One virtual conference booth

Platinum \$5,000

- Verbal acknowledgement by CEO/FOUNDER at the 4th annual Black History Education Conference
- Logo/Name prominent on shared digital signage and other event material
- 5 registrations to attend the 4th annual Black History Education Conference
- Banner space on the livestream during your organization's presentations, where applicable
- Sponsored Introduction and video ad
- Opportunities to include branding materials in the pre-conference Breath Boxes
- Secondary recognition and positioning during event presentation
- Promotion of PARTNERSHIP throughout conference experience
- One virtual conference booth

Gold \$2,500

- Honorable mention recognition and positioning during event presentation
- 3 registrations to attend the 4th annual Black History Education Conference
- Banner space on the livestream during your organization's presentations, where applicable
- Opportunities to include branding materials in the pre-conference Breath Boxes
- Promotion of PARTNERSHIP throughout conference experience
- One virtual conference booth
- 3 Conference Registrations

Bronze \$ 1,000

- 2 registrations to attend the 4th annual Black History Education Conference
- Opportunities to include branding materials in the pre-conference Breath Boxes
- Promotion of PARTNERSHIP throughout conference experience

Love Offering \$200.00-\$999.00

- 1 registration to attend the 3rd annual Black History Education Conference
- Name / Organization listed on Virtual Love Offering page

Your Sponsorship Will Help Us Provide:

- High quality virtual platform
- Gift boxes to be created and mailed out before the conference to promote engagement
- Speaker fees including keynotes
- Conference planning team honorariums
- Scholarship registration fees for educators
- AFR I CAN CER project conference strand (Health Disparities sessions with focus on pancreatic, breast and prostate cancer)
- Creation and offering of the The Colored Museum-One Room School House and Washerwoman exhibits- Virtual Tour
- Breath Bag Ceremony (Preschool-Grade 6 literacy awards ceremony)
- Community Awards Ceremony
- Year round/continued contact programming connected to the B.R.E.A.T.H. Board
- HBCU Summer College Tour For Student Strand Participants
- Student Strand Programming (Pre-K-college leveled students)
- Prizes/Raffles

Past Sponsors

American Family Dream Bank

Beaufort County School District

Books 4 School

Capital City Hues

Edgewood College

Green Bay Area School District

The Influence

Madison Metropolitan School District

Madison Teachers Inc.

Minority Student Achievement Network

Overture Center For The Arts

PBS Wisconsin Education

Dr. Richard Streedain

Tamara D. Grigsby Office of Equity and Inclusion (OEI) Department

Unity Plus, Meriter and Quartz

University of Wisconsin Madison Community Relations

University of Wisconsin Division of Diversity, Equity & Educational Achievement

University of Wisconsin Madison External Relations

Urban League of Greater Madison

UW Credit Union

UW Health Unity Point Health Meriter Quartz

WEA Credit Union

Wisconsin Education Association Council

Wisconsin Historical Society

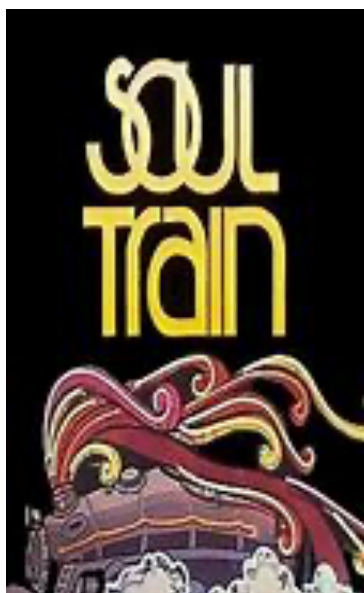
Tentative
2022 Black History Education Conference Schedule
Day 1 Friday, February 18, 2022

8:45a.m.-9:00a.m S.T.E.A.M Is The Blackest Thing Ever Rap (We come from A Strong S.T.E.A.M Background)
9:00a.m.-1:30p.m.-Dr. Alfred Tatum's Half Day Literacy Workshop~I Am Somebody Literacy Institute- Teaching Black Boys To Read in the Elementary Grades: Advanced Disciplinary Reading and Writing To Secure Their Futures.
1:30p.m.-4:00p.m. BREAK
4:00p.m.-5:30p.m. The Colored Girls Museum Virtual Tour-One Room School House and Washer woman exhibits
5:30p.m.-6:00p.m. Break
6:00p.m.-8:00p.m.-Welcome Soul Train Dance Showcase

George Floyd Bunt Staff Opening by World Renowned Artist Douglas Ewart 9:29 seconds
Opening by Andreale Davis CEO/Founder of Cultural Practices That Are Relevant
Sponsor Recognition
Welcome Dane County Executive Joe Parisi
DJ Baby Butch--combination of political, old school and new school music that connects to the conference theme- "I Am Somebody!"
Unveiling of the ALL NEW KING MANSA MUSA line dance
Soul Train Scramble Board
Day 2 Preview
Close



The Colored Girls Museum Virtual Tour-One Room School House & Washer Woman Exhibits



Virtual Soul Train Dance and Artists Showcase

Day 2 Saturday, February 20, 2021

7:30a.m.-8:30a.m. Afro Flow Yoga as seen on Oprah Winfrey Network *Dark Girls 2*



8:30a.m.-9:00a.m. Break/DJ Baby Butch Musical Interlude

9:00a.m.-10:00a.m.

Opening/Welcome
Drum Call
Sponsor/VIP Virtual March In
Permission From The Elders To Speak
Lift Every Voice And Sing
Welcome
Sponsor remarks
Breath Bags Presentation
Afr-I CAN-Cer Project Presentation

10:15a.m.-11:15a.m. Concurrent Sessions (over 24 sessions and 40 speakers)

11:30a.m.-12:30p.m. Concurrent Sessions (over 24 sessions and 40 speakers)

12:30p.m.-12:45p.m. Break

12:45p.m.-1:45p.m. Lunch –Henry Box Brown (Terrence Carey) Don't Box Me In Keynote

1:45p.m.-2:00p.m. Break

2:00p.m.-2:45p.m. Concurrent Sessions (over 24 sessions and 40 speakers)

3:00p.m.-4:00p.m. Concurrent Sessions (over 24 sessions and 40 speakers)

4:15p.m.-4:45p.m. Chike Akua Keynote LIVE From Egypt! Circle of Faith Close

WHO WE ARE



If you have a purpose for which you can believe, there's no end to the amount of things you can accomplish.

~Marian Anderson~

At **C**ultural **P**ractices That Are **R**elevant (**CPR**) our work focuses on “Breathing New Life Into Our Instructional Practices and Children.”

In an effort to promote, honor and protect the wealth of Black educational practices and promote increased racial identity and achievement in Black children, Cultural Practices That Are Relevant is a national education consulting firm that provides culturally relevant conferences, coaching, workshops, curriculum development and public speaking to early childhood, k-12 and higher education institutions across the United States.

We strive to draw from our highest order models and traditional ways of being and knowing to bring the best that we have to offer by mobilizing and sharing research based best practices and models that exist across the country. In doing so, the foundation of our work will be to learn from the past to create the future “Sankofa” and come together in a way that demonstrates the philosophy of “Ubuntu” “I Am, Because We Are” to make and take action towards closing achievement, attitude and opportunity gaps that will allow our children to see and be the highest order model of their “possible selves.”

Our signature event is the annual Black History Education Conference, now in its third year, with an ever-increasing number of participants across Wisconsin and wider growing participation across the United States. Our 400 plus past attendees have included Early Childhood representatives, K-12 school personnel, higher education institutions including Edgewood College, the University of Wisconsin Madison, the University of Wisconsin Eau Claire and the University of Wisconsin Whitewater. Also in attendance have been church members, community organizations such as the Urban League of Greater Madison, Overture Center of the Arts and Wisconsin State Historical Society, among others. State officials in attendance have included the State Superintendent Carolyn Stanford Taylor, Lieutenant Governor Mandela Barnes, the Dane County Executive Joe Parisi, Interim Chief Diversity Officer of UW-Madison, Cheryl Gittens, representatives from the Wisconsin Education Council, nationally known education consultants, Dr. Gloria Ladson Billings and Dr. Mahalia Hines who is the mother of the Grammy award winning actor/performer Common.

bridging statistics with the genius behind what I have witnessed in my work across the state and country, another goal of Cultural Practices That Are Relevant is to bring people together to share what we know will change the data that places Wisconsin last on the Department of Education and NAEP lists in graduation rates, reading scores, standardized math scores, out of school suspensions, prison rates, experiencing poverty, health disparities and other areas for Black students and families who call Wisconsin “Home”. **“I Am Somebody!” Black History Education Conference** experience is intended to provide a venue where educators across the state and country will be able to share policies, practices, programs and procedures that have proven effective in promoting high levels of achievement for those often being under served in our school systems and communities. Continuing to think with the idea of “communalism” in mind, we are asking that you open your heads, hands and hearts to collaborate with us to close the stark gaps that exist for many of the students and families that we serve in our community and across the country. With all of this information in mind, we would like to ask you to strongly consider partnering with us by becoming a sponsor for the fourth annual Virtual Black History Education Conference 2022.



Andreal Davis is a wife, mother, grandmother, daughter, sister, cousin, aunt, friend and the Statewide Culturally Responsive Practices Coordinator in Wisconsin. She is also CEO and Founder of Cultural Practices that are Relevant Consulting Firm whose signature event is the annual Black History Education Conference. She received a Bachelor of Science Degree in Elementary Education in 1986 and a Master of Science Degree in Curriculum and Instruction in 1995 from the University of Wisconsin-Madison. She also holds a certificate in Educational Administration from Edgewood College in Madison, Wisconsin. Convinced of the importance of family and community in a child's education, Andreal has been instrumental in forming family-school-community relationships ever since she began her teaching in 1986. She has served in various capacities in the public education arena including but not limited to an Elementary Educator, Title I Reading Instructor, Parent Involvement Coordinator, Instructional Resource Teacher for Cultural Relevance, Assistant Director of Equity and Family Involvement and the nation's first Director of African American Student Achievement with the Madison Metropolitan School District in Madison, Wisconsin. She was formerly co-director, along with her husband Arlington, of the African American Ethnic Academy, an academic and cultural enrichment program that convened on Saturday mornings. As a product of the research she did while serving as co-director at the African American Ethnic Academy she was propelled by her own three sons and countless other under-served children across the country and devoted her life's work to researching best practices and models around Culturally Responsive Practices that speak to the unique identities and world views of these children. Reflecting on her own educational experiences as a child and those she has had as a classroom teacher and mother, she has held deeply in her heart the people, purposes and passions that shaped and have had a profound effect on the educational leader she is today. Many of these experiences remain in her institutional memory and call her to create and share this work through publishing books, developing curriculum and consulting work across the nation. Included in this repertoire of tools and resources are a professional development model called Cultural Practices that are Relevant (CPR) that supports and strengthens Culturally and Linguistically Responsive Teaching. Most recently she has published her first culturally responsive children's book called, "Dreaming In Ethnic Melodies" that shares the hopes and dreams she has held for her own three sons. She currently serves as Wisconsin's Statewide Culturally Responsive Practices Coordinator at the Wisconsin Response to Intervention Center. In that role she leads this work along with a team of colleagues, training practitioners across the state of Wisconsin and nationally from a model she co-created called the Model to Inform Culturally Responsive Practices that focuses on what it means to be culturally responsive starting with self and moving that work across an entire equitable multi-level system of support. As a result of this work Andreal has received various awards. She was the recipient of the NBC 15 News Crystal Apple Award in 2000, UW-Madison Lois Gadd Nemec Distinguished Elementary Education Alumni Award in 2004, Order of the Eastern Star Mother Full of Grace in 2004, the Milken National Educator Award in 2004 and the YWCA woman of Distinction Award in 2013.

SANKOFA-Learn from the past to create the future



Past Black History Education Conference Links:

1. BHEC 2021 Conference Link:

<https://place.education.wisc.edu/k12-programs/black-history-education-conference/>

2. BHEC 2020 Conference Link:

<http://diversity.edgewood.edu/Black-History-Conference>

3. BHEC 2019 Program Booklet:

<https://online.flippingbook.com/view/158968/>

4. High Hopes for Higher Education Documentary that highlights the Black History Education Conference 2019:

<https://www.pbs.org/video/high-hopes-and-higher-education-xximo7>

Our BREATH is our anchor to our power; breathe deeply!!!!

~Tovi Scruggs~



During this time in our history many people have asked us what they can do to take action towards ending systemic racism. Now, in our third year of offering the Black History Education Conference, we knew before this issue took center stage that culturally relevant professional development was one way to eliminate the attitude, opportunity and achievement gaps that exist across the globe. Our answer is to bring forth solutions that will help us eliminate the stark gaps that exist in the state of Wisconsin and across our country.

The itinerary for our journey this year will be guided by what we call the “**B.R.E.A.T.H Board**”. The B.R.E.A.T.H Board outlines how we organize our action steps towards fulfilling our mission and goals for breathing new life into our instructional practices and children. The B.R.E.A.T.H. board also serves to help answer the question, “What can we do to take action towards ending systemic racism?”

B-Black History Education Conference- The **Black History Education Conference** experience is intended to provide a venue where stakeholders across the state/country will be able to share policies, practices, programs and procedures that have proven effective in promoting high levels of achievement for Black students.

R-Relevant Texts-Dreaming In Ethnic Melodies by Andreal Davis is a book that allows the reader to take a trip through the heart and mind of a mother as she shares her hopes and dreams for her son as he navigates the journey from childhood to adulthood. The author draws from lessons learned from prominent African American historical and contemporary figures to impart wisdom and equip him with the necessary tools and information he needs to move through and to success as an African American male in modern day society.

E-Ethnic Melodies is a culturally relevant literacy curriculum that includes 5 responsive literacy categories and 21 culturally relevant lesson plans.

A-Affirmations and Academic Breath Bags- The “I Am Somebody” affirmation can be used to help students speak into existence what you want them to believe about themselves and what you as a teacher, family or community member want them to know you believe about them as well. The academic “Breath Bag” is a culturally relevant “school in a backpack” that includes age appropriate reading, science, social studies, math, and art or music activities. The activities are designed to promote positive identity development/self-esteem, enhance academic achievement and bridge the digital divide.

T-Testimonials in support of our work provides qualitative data around the impacts of our collective work and responsibility.

H-Health Disparities with a focus on the newly created program called, The Afr I CAN cer Project-Cultural Practices That Are Relevant will partner with community organizations and

Black History Education Conference attendees to implement the Anti-Cancer project. The goals of the project include reducing inequities, creating awareness, implementing education activities, conducting outreach and developing programs, for underserved populations.