

CURRICULUM VITAE – TIFFANY HERDER

EDUCATION

Ph.D., Educational Psychology, Learning Sciences, University of Wisconsin, Madison, Wisconsin, 2016–Present

M.S., Instructional Design for Online Learning, Capella University, Minneapolis, MN, 2006–2008

B.A., Communication Studies, University of Minnesota, Minneapolis, MN, 1999–2003

FELLOWSHIP

Interdisciplinary Training Program in Education Sciences, UW-Madison Wisconsin Center for Education Research, Present

EXPERIENCE

Research

Epistemic Games Group, University of Wisconsin, Madison, WI

Graduate Assistant, August 2016–Present

Curriculum & Instructional Design

ZipEdTech, Los Angeles, CA

Director of Instructional Design, September 2015–June 2016

Zenith Education Group, Santa Ana, CA

Director of Curriculum & Instructional Design – Everest University Online, August 2014–August 2015

Director of Curriculum & Instructional Design – Continuing Education & Professional Development, March 2014–August 2014

Rasmussen College, Bloomington, MN

Curriculum & Instructional Designer, August 2013–March 2014

Capella University, Minneapolis, MN

Senior Instructional Designer, July 2010–July 2013

Lead Instructional Designer, July 2008–July 2010

Associate Instructional Designer, June 2007–July 2008

Academic Administration

Capella University, Minneapolis, MN

Comprehensive Examination & Dissertation Specialist, July 2006-June 2007

Comprehensive Examination & Dissertation Associate, March 2005-July 2006

Comprehensive Examination & Dissertation Assistant, September 2003-March 2005

Office of Communication Intern, June-August 2003

University of Minnesota, Minneapolis, MN

Instructional Technology Fellowship Administrative Assistant, September 2001-2002

Teaching, Coaching, & Consultation

SIM University, Singapore

Instructional Design Consultant, June-August 2016

McNally Smith College of Music, St. Paul, MN

Online Learning Consultant, May 2009-2012

Fine Arts Interdisciplinary Resource School, Crystal, MN

Video Production Course Teaching Assistant, June-August 2003

University of Minnesota Studio B Project, Minneapolis, MN

Technical Crew Member, January-May 2003

Rosemount High School, Rosemount, MN

Debate Coach, August – December 2000

PUBLICATIONS

Book

Stavredes, T.M., & **Herder, T.M.** (2014). *Effective online course design: Foundations and strategies for student success*. Hoboken, NJ: Wiley.

Book Chapters

Stavredes, T.M., & **Herder, T.M.** (2013). Student persistence and teaching strategies to support it. In M.G. Moore (Ed.), *Handbook of Distance Education* (3rd Ed.) (pp. 155-169). New York, NY: Routledge.

Stavredes, T.M., & **Herder, T.M.** (2014). Supporting learner engagement and persistence in an online environment. In S.R. Harper, & S.J. Quaye (Eds.), *Student engagement in higher education: Theoretical perspectives and practical approaches for diverse populations* (2nd Ed.) (pp. 257-270). New York, NY: Routledge.

Conference Publications

Stavredes, T.M., & **Herder, T.M.** (2012). *Creating powerful learning experiences: Authenticity, relevance, and community in online learning*. 29th Annual Conference

on Distance Teaching & Learning Conference Proceedings and Resources. Retrieved from <http://www.uwex.edu/disted/conference/2013Proceedings.cfm>

Stavredes, T.M., & **Herder, T.M.** (2012). *Strategies and techniques to help online students persist*. 28th Annual Conference on Distance Teaching & Learning Conference Proceedings and Resources. Retrieved from <http://www.uwex.edu/disted/conference/2012Proceedings.cfm>

PRESENTATIONS

Conferences

Stavredes, T.M., & **Herder, T.M.** (2013, August). *Creating powerful learning experiences: Authenticity, relevance, and community in online learning*. Information session presented at the Annual Conference on Distance Teaching and Learning Madison, WI.

Stavredes, T.M., & **Herder, T.M.** (2012, August). *Strategies and techniques to help online students persist*. Information session presented at the Annual Conference on Distance Teaching and Learning Madison, WI.

Posters

Herder, T.M., Higgins, S., & Shaffer, D.W. (2017, February). *Immersive community outreach: Opening the black box of urban planning*. Poster presented at the WCER UW-Madison Education Research Poster Fair, Madison, WI.

Herder, T.M., Swiecki, Z., & Shaffer, D.W. (2017, August). *Designing a learning analytics dashboard for teachers*. Poster presented at the GRC Data Visualization Conference, Lewiston, ME.

Workshops

Herder, T.M. (2014). *Capstone project: Designing the optimal syllabus for the digital classroom*. Workshop presented at Wiley EdTech Summit for Introductory Accounting: Student Readiness, Learning Outcomes, and the Digital Classroom.

Herder, T.M. (2014). *Competency-based education workshop: Frameworks & foundations for scalable, sustainable competency-based programs*. Invited participant in panel discussions, Pearson Education.

Stavredes, T.M., & **Herder, T.M.** (2013, February). *Instructional design for online courses*. Online Workshop, Wiley Faculty Network.

Stavredes, T.M., & **Herder, T.M.** (2014, July). *Instructional design for online courses*. Online Workshop, Wiley Faculty Network.

Stavredes, T.M., & **Herder, T.M.** (2014, October). *Teaching online: An introduction to a competency-based online design framework*. Online Workshop, Wiley Faculty Network.

Stavredes, T.M., & **Herder, T.M.** (2015, February). *Teaching online: Purposeful online assessments to support competency demonstration*. Online Workshop, Wiley Faculty Network.

Stavredes, T.M., & **Herder, T.M.** (2015, April). *Teaching online: Using active learning strategies to support competency development*. Online Workshop, Wiley Faculty Network.

Institutional

Grant, L., & **Herder, T.M.** (2009, February). *Designing for our authoring environment*. Instructional Designer Workshop, Capella University.

Herder, T.M., & Grant, L. (2009, January). *Stakeholder perspectives*. Instructional Designer Workshop, Capella University.

Herder, T.M., & Satrom, B. (2010, January). *Instructional designer professional development opportunities*. Instructional Designer Workshop, Capella University.

Herder, T.M. (2009). *Designing online courses*. Faculty development, McNally Smith College of Music.

Herder, T.M. (2009, December). *Online course: Spot coaching for managers*. Next Generation Learning Meeting, Capella University.

Herder, T.M., Chacholiades, L., & Cook, B. (2011). *New tools for you: Using Moodle to supplement your face-to-face classroom*. Faculty Development Days, McNally Smith College of Music.

Herder, T.M., & Quale, S. (2011, June). *Alignment in course development*. End to End Committee, Capella University.

Herder, T.M., Quale, S., & Mason, K. (2009, October). *Assessment strategies and frame of reference*. End to End Committee, Capella University.

Herder, T.M., & White, N. (2012, March). *Integrating persistence strategies*. Online Products and User Experience Meeting, Capella University.

Johnson, M., & **Herder, T.M.** (2011, January). *Instructional designer role, work environment, and professional development world café*. Instructional Designer Workshop, Capella University.

Johnson, M., & **Herder, T.M.** (2011, February). *Instructional design issues world café*. Instructional Designer Workshop, Capella University.

Kacheroski, K., & **Herder, T.M.** (2013, September). *Competency-based programs*. Executive Leader Presentation, Rasmussen College.

Williams, R., & **Herder, T.M.** (2012, February). *Strategies for using instructional design to impact learner persistence*. Instructional Designer Workshop, Capella University.

Williams, R., & **Herder, T.M.** (2012, April). *Integrating persistence strategies*.
Instructional Designer Workshop, Capella University.

OTHER QUALIFICATIONS

- Strengths Finder Results – Strategic, Learner, Communication, Ideation, Intellection.
- Training and experience applying the Quality Matters rubric.
- Strong written and oral communication.
- Strong interpersonal skills.
 - Ability to work effectively in a team setting.
 - Experience providing direct support, training, and coaching to diverse role groups and departments.
 - Ability to work cross-functionally across departmental lines.
- Excellent ability to resolve complex issues quickly and effectively.
- Experience with Learning Management Systems—Blackboard, Moodle, eCollege.